



What Do CEOs Want to Know About . . . Accountability

Quarterly Survey of League Alliance CEOs.

These survey results are composed of the responses submitted by your fellow CEOs as part of the Alliance quarterly CEO survey service. The response rate for this survey was 15 percent (n=95). You can access results of past Alliance CEO Surveys by clicking on the Publications tab in the League's iStream (www.league.org/istream).

1. Which of the following factors drive accountability at your institution?

	Number of Response(s)	Response Ratio
Accrediting bodies	87	17.6%
Employee needs and demands	46	9.3%
Funding	68	13.8%
Institutional improvement	85	17.2%
Legislative mandates	65	13.2%
Student learning	84	17.0%
Transfer institution demands	41	8.3%
Other	16	3.2%

Policy Governance model for Board of Trustees
 Board Interest/Responsibility
 Board of Higher Education
 Community Awareness
 State Performance Standards
 Strategic Plan
 System Requirements
 Good management of the college .
 Achieve the Dream initiative
 Board of Trustees
 College Values
 Board of Trustees expectations
 Community and constituent interest in College operations.

2. Of the factors you selected in item 1, which is the strongest driver of accountability?

	Number of Response(s)	Response Ratio
Accrediting bodies	20	21.0%
Employee needs and demands	0	0.0%
Funding	4	4.2%
Institutional improvement	24	25.2%
Legislative mandates	8	8.4%
Student learning	29	30.5%
Transfer institution demands	0	0.0%
Other	8	8.4%

Board of Trustees
 State accountability measures and rules
 Strategic plan, "Access, Alignment, Accountability"
 Strategic plan
 System requirements
 No Responses

2 2.1%

3. Does your institution have a productivity model that incorporates meaningful decision-making measures related to the fiscal efficiency and effectiveness of instruction?

	Number of Response(s)	Response Ratio
Yes	45	47.3%
No	24	25.2%
No, but one is in development	23	24.2%
No Responses	3	3.1%

4. Does your institution have the following functions?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Yes	No	In development
Internal audit	70 77%	19 21%	2 2%
Tracking, reporting, and managing student learning outcomes data	69 75%	4 4%	19 21%
Quality assurance/enhancement initiative (e.g., Baldrige, AQIP, QEP)	42 46%	36 40%	13 14%
Tip or fraud hotline for confidential use by concerned employees	25 28%	60 67%	5 6%

5. Does your institution have the following functions?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Yes	No	In development
Merit pay/bonuses based on individual performance	34 38%	53 59%	3 3%
Merit pay/bonuses based on the college's collective performance	11 12%	77 87%	1 1%
Student evaluation of instruction using locally developed instruments	76 83%	14 15%	2 2%
Student evaluation of instruction using nationally normed instruments	36 41%	52 59%	0 0%

6. Does your college offer a college success course or first-year experience program that is proven to increase student retention and completion?

	Number of Response(s)	Response Ratio
Yes	70	73.6%
No	11	11.5%
No, but one is in development	12	12.6%
No Responses	2	2.1%

7. If your college has a college success course or first-year experience program that is proven to increase student retention and completion, please indicate its requirement status:

	Number of Response(s)	Response Ratio
Required for all students	8	8.4%
Required for all first-time students only	12	12.6%
Required for all first-time, full-time students only	15	15.7%
Not required for any students	27	28.4%
Other	16	16.8%
Required for some students, based on preparation and test scores		
Required for Developmental Students		
Students selected		
Required for all first year degree seeking students		
It is locally developed so no data on improvement of retention or completion		
Required for first-time students identified as at risk		
Will be in place next fall		
Highly recommended, especially for a student taking 1 or more D.E. courses		
Required for remedial students		
Student's participate in jumpstart		
Not required but 95% of 1st year student enroll in student success courses		
Not yet a requirement, but soon will be.		
Required of certain full-time and part-time students with low placement scores		
Recommended for first year Full Time		
Highly Recommended for all		
No Responses	17	17.8%

Thank you for taking the time to complete this survey.
Survey #45: Accountability