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MEMORANDUM

DATE: August 4, 1997

TO: Presidents, Alliance for Community College Innovation

FROM: Terry O'Banion, President **TOB.**

SUBJECT: Results of Survey Eight: *Key Trends in the Community College*

Enclosed you will find the results of our eighth survey in the "What do Presidents Want to Know About" series. I think you will find the results interesting, particularly the strong agreement around the impact of technology and impending accountability measures. The most striking result, however, is the overwhelming agreement that "over the next ten years more faculty will retire than have in the last twenty years." The most encouraging finding to the League and our new Learning Initiative is the strong positive responses to the trend of community colleges becoming more learning-centered.

For your information, these data have also been integrated into a comprehensive white paper on key trends in the community college recently commissioned by two key League partners. The paper is entitled, *Community Colleges Winning through Innovation: Taking on the Changes and Choices of Leadership in the Twenty-First Century*, and will be distributed by IBM and PeopleSoft. You should be receiving a copy of the white paper in early September.



# What Do Presidents Want to Know About . . . Key Trends in the Community College

## *A survey of and for Alliance for Community College Innovation institutions*

*This survey was composed of questions exploring key trends in the community college as identified in the current national literature and conference programs.*

The following survey results are drawn from the 523 presidents surveyed. The survey had a response rate of 62 percent.

1. Demographic Information: 76 % Male 24% Female Age 54 (mean) Tenure as President 9.4 (mean, sd=7.2)

2. Do you believe that in the next three-to-five years at your institution: YES! Yes yes ? no No NO!

	YES!	Yes	yes	?	no	No	NO!
a. General enrollment will increase.	29%	34%	28%	3%	5%	1%	0%
b. Minority enrollment will decrease.	5%	8%	6%	5%	19%	26%	31%
c. Your institution will experience significant employee turnover.	12%	25%	27%	3%	17%	11%	5%
d. More full-time faculty will retire in the next ten years than did in the last twenty years.	30%	36%	19%	2%	8%	4%	1%
e. The number of part-time faculty will increase.	10%	24%	32%	8%	17%	8%	1%
f. Training new faculty will become an increasingly important institutional priority.	37%	41%	17%	2%	1%	1%	1%
g. The trend toward the use of information technology in instruction will increase.	74%	22%	3%	0%	0%	1%	0%
Distance learning offerings will decrease.	8%	5%	3%	1%	10%	29%	44%
i. Training faculty in the use of information technology will become an essential part of ongoing staff development.	62%	33%	5%	0%	0%	0%	0%
j. Obtaining and maintaining information systems to collect outcomes data (performance measures) will become increasingly important.	59%	35%	6%	0%	0%	0%	0%
k. The cost of obtaining and maintaining information technology will become a key issue with governing boards and legislatures.	48%	39%	10%	1%	2%	0%	0%
l. Developing and maintaining partnerships with local corporations will become an increasingly important part of college operations.	48%	40%	11%	1%	0%	0%	0%
m. Workforce training/development offerings will increase.	46%	42%	9%	2%	1%	0%	0%
n. Welfare reform will necessitate stronger linkages with local social services.	34%	41%	17%	3%	5%	0%	0%
o. Aligning educational offerings with local educational institutions (K-12 and university) will be an increasing priority.	29%	51%	19%	1%	0%	0%	0%
p. Basic skills/developmental programs will lose enrollment.	2%	3%	6%	4%	24%	40%	21%
q. Legislators will continue to call for greater accountability from colleges.	41%	47%	10%	1%	1%	0%	0%
r. The need for good data on which to base decisions will become increasingly important.	55%	39%	5%	1%	0%	0%	0%
s. Your funding will in some way be tied to performance indicators.	34%	39%	16%	9%	1%	1%	0%
t. Your institution will move to become more learning-centered.	39%	45%	13%	2%	1%	0%	0%
u. Options for learning (times, places, and methods) will increase.	54%	38%	7%	1%	0%	0%	0%

Thank you for taking the time to complete this survey